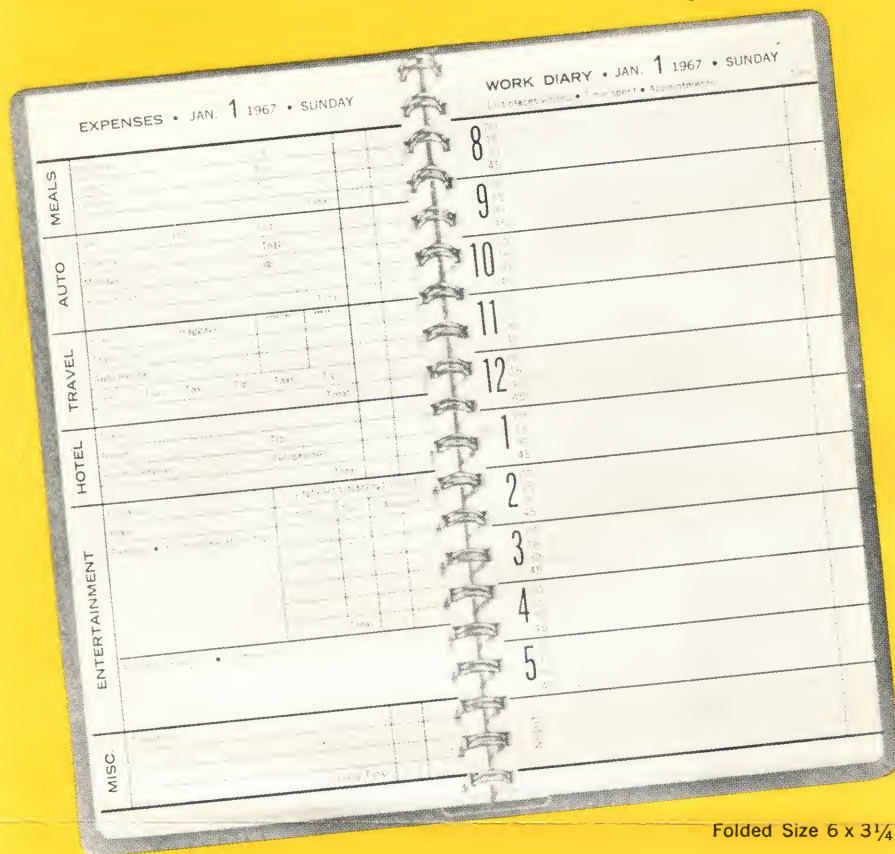


HOW TO S-T-R-E-T-C-H YOUR WORKING HOURS



Folded Size 6 x 3 1/4

MAKING EVERY MINUTE COUNT PUTS EXTRA DOLLARS IN YOUR POCKET

Organize your time and you will automatically get more done—and getting more done can't help but increase your income. No one has more than 24 hours a day and yet some efficient business men get much more out of their 24 hours than others.

There's no secret about it. Successful business men use Timexpense to keep a daily record of appointments made and kept, notes on what happened, an accounting of money spent, phone numbers and dates to remember. They keep a diary of what's going to happen and what did happen. An occasional review shows them where they can improve. It's just like finding time you never knew you had.

The Timexpense habit is a profitable habit for thousands of alert business men. Order yours today. See what a big difference Timexpense organization makes.

T-1 2

• ORDER FORM •

- ☐ Please send me _____ full year's set(s) of Timexpense
Recorders starting with month of _____
(Unless otherwise specified, we will send sets dated
January 1967 through December 1967)

Name _____

Address _____

City _____ State _____ Zip _____

- ☐ Check enclosed (Drawing Board pays postage) ☐ Bill us later

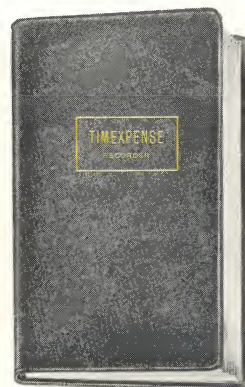
HERE'S WHAT YOU GET:

- 12 monthly Timexpense Books
- Sturdy File Box with Folders
- Soft vinyl pocket wallet
- 20 extra expense/time Summary Sheets.



TIMEXPENSE

HELPS YOU PLAN YOUR DAY



You never have to guess about where you were or how much you spent and for what when you make a habit of using Timexpense. You can prove every penny in this simple pocket record. All your notes are in one place. No more "scrap-of-paper" reminders.

There is a separate page spread for each day—a place for any and all business expense, telephone numbers and time record by 15 minute intervals. Each monthly booklet has separate summary pages, perforated note pages and a two year calendar. Comes complete with rich looking vinyl folder, 12 monthly Timexpense books, a sturdy file box with file folders and 20 extra expense summary sheets. For less than 2 1/2 cents a day you have a complete record accepted by IRS for income tax purposes, and a time record to increase your own efficiency.

ONLY \$875

FOR THE COMPLETE KIT.

1-5 Sets \$8.75 each

6-15 Sets Deduct 10%

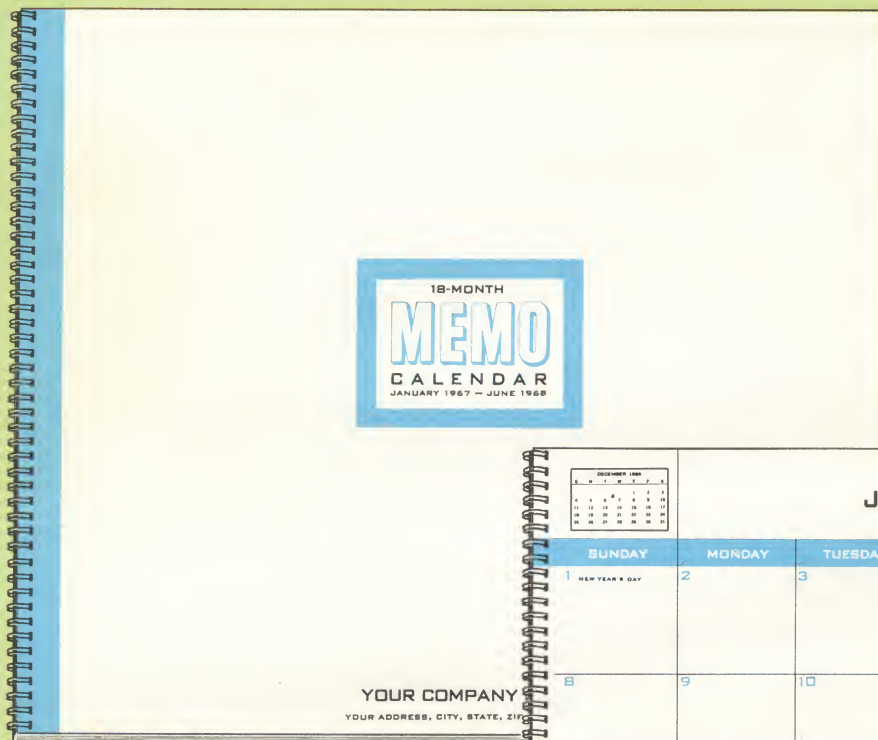
16-50 Sets Deduct 20%



THE DRAWING BOARD, INC. 9030 Viscount Row • Dallas, Texas

A welcome gift – always wanted, always used!

MEMO-CALENDAR



18
MONTH CALENDAR
ADVERTISES YOUR NAME
FOR 1/6 CENT PER DAY!

Size 9½ x 11½.

**COVER
AND EACH SHEET**

Personalized

**WITH YOUR COMPANY NAME
ADDRESS, TELEPHONE**



The ONE Business Gift that works for you **all year** – and then some!

MEMO-CALENDAR is a combination calendar, diary, and appointment book that thousands of busy executives have found an invaluable aid. When you give MEMO-CALENDARS as goodwill gifts you give a desirable, useful, attractive gift that stays on your customers' desks a full 18 months — and *your name* is always there, too! There's never any doubt that it was you who sent this thoughtful gift. Order as many as you'll need now — and some extras for *new customers and prospects*. As always we guarantee your satisfaction or your money back.

Reserve your copies now and avoid disappointment later.
Thank you.

PRICE SCHEDULE

Prices include imprinting your name on the cover and each sheet of the Calendar, plus sturdy mailing envelopes

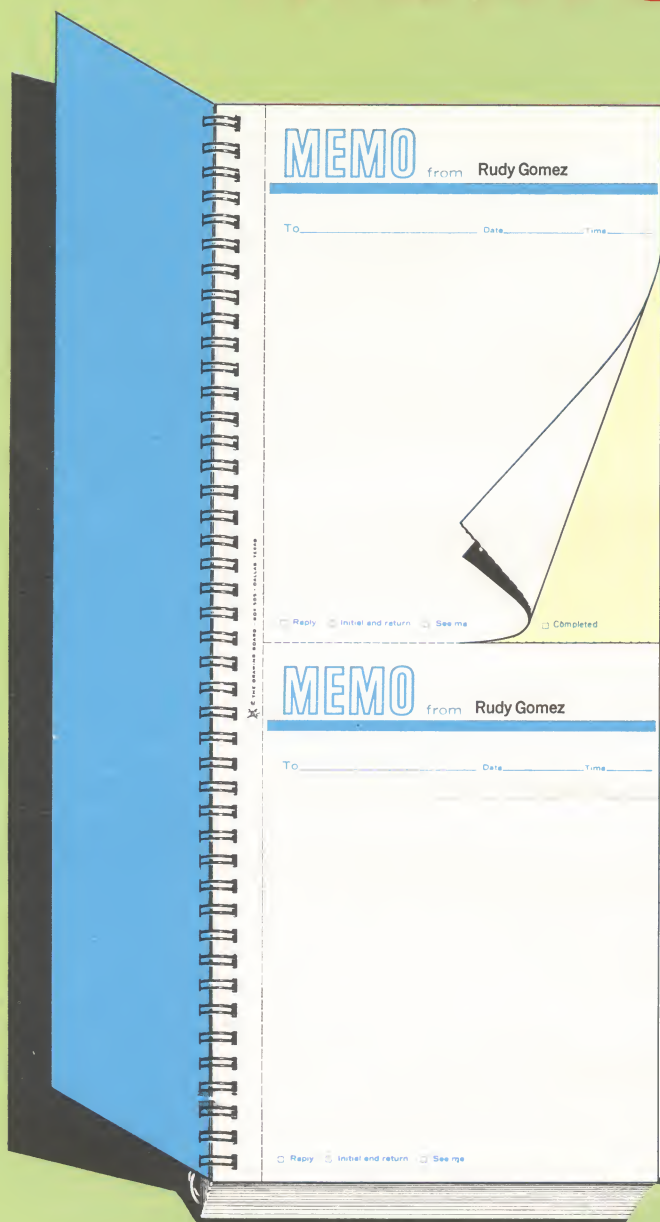
12- 36 Calendars.....	\$1.25 ea.
48- 96 Calendars.....	1.00 ea.
120-240 Calendars.....	.90 ea.
264-480 Calendars.....	.85 ea.



The Drawing Board, Inc. 9030 Viscount Row, Dallas, Texas

Another welcome business gift!

MEMO-GRAMS[®]



Book Size 4½" x 11"

**ORDER MEMO-GRAMS FOR
EVERY BUSINESSMAN ON YOUR GIFT LIST!**

only \$2.50 per book*

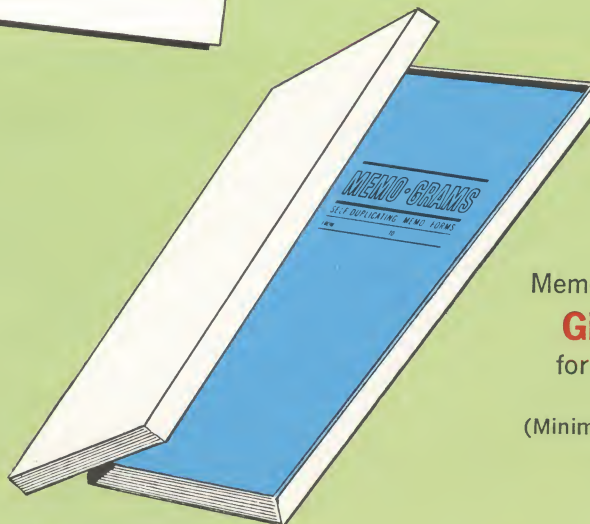
(150 Memo-grams and 150 duplicates per book)

INCLUDING PERSONALIZING

*Deduct 10% if ordering 12 or more
books; Deduct 15% if ordering 25 or more.

- **PERSONALIZED**
for every businessman
on your gift list!
- **NO CARBONS!**
NCR paper throughout gives
a neat copy of every memo
he writes, permanently
bound for easy reference!
- **YOUR COMPANY NAME**
imprinted on insert card.
(This card is placed behind
yellow copies to prevent impression
on following set)

When you give MEMO-GRAMS, your customer knows your gift is especially for him, and he appreciates the extra care you took to choose such a useful, personalized gift. MEMO-GRAMS are a fool-proof memo-system that give him a permanent bound record of every memo he writes, and your name is imprinted on the insert-card so that there is never any doubt about who gave such a perfect gift. You can spend more on a business gift than the cost of MEMO-GRAMS, but you won't find anything more appropriate or appreciated!



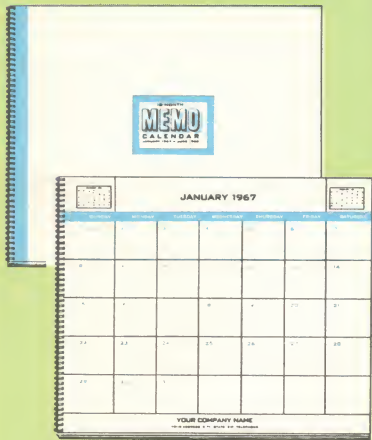
Each
Memo-Gram book is
Gift Boxed
for easy mailing

(Minimum order, 4 books)



The Drawing Board, Inc. 9030 Viscount Row, Dallas, Texas

18-MONTH MEMO- CALENDAR



IMPRINTED
WITH YOUR NAME
ON COVER AND EACH SHEET

12- 36 Calendars.....\$1.25 ea.
48- 96 Calendars..... 1.00 ea.
120-240 Calendars..... .90 ea.
264-480 Calendars..... .85 ea.

ORDER FORM

10% EARLY BIRD DISCOUNT

IF YOUR ORDER IS RECEIVED

~~BY NOV. 1, 1966~~

BY NOV. 15, 1966

M. N. Nelson-Vassar College
Poughkeepsie, N.Y. 12603
NOG



IS YOUR ADDRESS CORRECT?
PLEASE MAKE ANY NECESSARY CHANGES.

NO-CARBON MEMO- GRAMS



IMPRINTED
WITH RECIPIENT'S NAME
AND YOUR COMPANY NAME

\$2 50 per book

MEMO-CALENDARS

- ☐ Send one (1) sample 18-month MEMO-CALENDAR @ \$1.50 for examination.
- ☐ Enter our order for _____ additional calendars and hold for confirmation. We will either confirm or cancel this order within 2 weeks after receiving sample.
- ☐ This is a confirmed order for _____ MEMO-CALENDARS.

MEMO-GRAMS

- ☐ Please send _____ MEMO-GRAM books (personalized as listed below). @ 2.50 per book of 150 memo-grams and 150 duplicates.
- NOTE: Minimum order of 4 books can be personalized with four different names.

IMPRINT OUR COMPANY NAME AS FOLLOWS:

SEND TO:

Name _____

Address _____

City _____

State _____ Zip _____

Signed _____

- ☐ Check enclosed (Drawing Board pays postage)
- ☐ Bill us later.

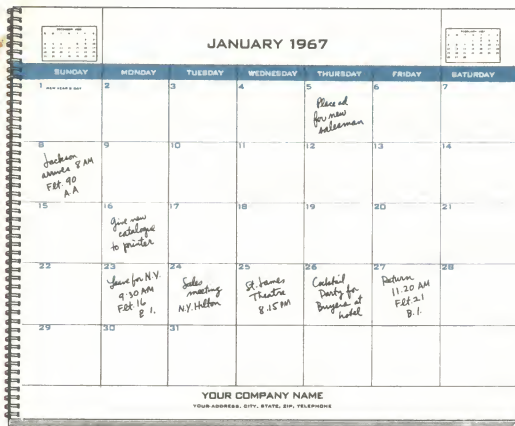
Personalize Gift MEMO-GRAM books as follows:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

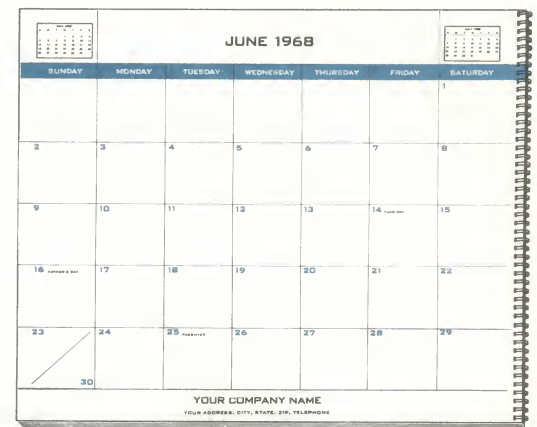
(Use other side of sheet if necessary)



The Drawing Board, Inc. 9030 Viscount Row, Dallas, Texas



A Great Business Gift...



Keeps working for you all year — and then some!

Eighteen months to be exact. That's how long this exclusive memo calendar will be on your customers' desks.

That's the best thing about it, it's used and used. So often you see business gifts that are just impractical "gimmicks" ... not this.

As a matter of fact, I've used one of these same write-in calendars myself for four straight years and wouldn't be without it.

I use it for jotting down promised deliveries, out of town trips, appointments, number of orders we ship each day, etc.. Now I can go back four years and compare exactly what happened on any certain date. It's terrific.

The cost? Just pennies, as low as 85¢ each (about 4¢ a month to use). And this includes an extra sturdy mailing envelope. ALSO WE IMPRINT YOUR NAME ON THE FRONT OF EACH PAGE. So there's never any doubt that it was you who sent this thoughtful and useful goodwill gift.

Don't be fooled into thinking your Christmas Business Gifts should cost you at least \$2.00 to \$5.00. NOT SO. It's not so much the thought that counts, but the desirability of the gift. Is it useful? Is it attractive? Is it needed? Will it be appreciated? The answer to all four of these questions is YES when you give the new 18 month MEMO CALENDAR - exclusive with The Drawing Board, sold direct to you at publisher prices. You save because you deal direct and eliminate sales commissions and further mark-ups.

If you want to see your gifts in use for months, and months, and months send your order today.

Don't worry about short supply. We have plenty. But it does

take time and care to do all the personalizing and do it right.

So in exchange for the favor of receiving your order by November 1..

THE EARLY BIRD GETS A 10% DISCOUNT

....and any early bird will tell you that's worthwhile.

Make sure of your 10% by sending your order now. You'll be getting the hardest working business advertising gift you've ever had. That's a big claim but easy to prove. Just check the desks of your lucky friends and customers along about February and see whose gift they are still using, and enjoying.

Sincerely,



Selwyn George

P.S. All Drawing Board products are unconditionally guaranteed - your money back if you are not completely satisfied.

The Drawing Board, Inc.



9030 Viscount Row, Dallas, Texas